

## LVDA ADULT TEAM SPONSORSHIP PROGRAM

The Lehigh Valley Dressage Association, a 501(c)3 charitable organization, is seeking **Sponsors** to support teams participating in the United States Dressage Federation (USDF) Region 1 Adult Team Competition. The 2010 competition will be held on *September 4<sup>th</sup> and 5<sup>th</sup>* at the Commonwealth Park in Culpeper, VA. The USDF Region 1 Area is comprised of Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Washington D.C. and North Carolina. This popular competition consistently attracts more than 200 entries. Additionally, hundreds of volunteers and spectators travel from throughout the country to enjoy the weekend festivities.

In order for us to send teams to this competition we must raise funds. The monies donated will be used to alleviate the high costs involved and **all are tax deductible**. Last year, with the generous support of sponsors, LVDA was able to send three teams competing at three different levels to this prestigious event. The Training Level team finished third and the First Level team finished **FIRST** and the Second Level team finished third. Two of the riders qualified for the individual ride off competition held on the Sunday and one of them finished **FIRST**. The popularity of this competition has been growing and we have tremendous interest from our membership for 2010. With such a great experience under our belt, we look forward to an even more successful showing in 2010. In order to do so, we need your help. **This is a great promotional opportunity for you and your business.**

The LVDA is devoted to promoting dressage in Eastern Pennsylvania and Western New Jersey. Our membership embodies over 100 people, with a base of 30 volunteers, who assist the organization with their event activities. Among its members, LVDA boasts a number of national competitors and highly touted dressage figures. We publish a monthly newsletter that is distributed to all our membership and is posted on our website. Our website, [www.lvda.org](http://www.lvda.org), receives a large number of hits each month and is linked to the United States Dressage Federation as well as the United States Equestrian Federation. We hold seven shows a year along with several clinics in the Lehigh Valley and Bucks County. These shows and clinics are well attended by our membership as well as other competitors from the region. Our hallmark event is the annual LVDA USDF Recognized Show at the Bucks County Horse Park. This event is held in August and attracts over 100 competitors.

We understand that times are tough this year so we are seeking different levels of sponsorship-Platinum, Gold, Silver, Bronze & Tack/Feed/Hospitality Stall. We hope that one of these will appeal to you.

Please contact Sharon Rinkenbach-Grauer with any questions concerning this program. We are looking forward to hearing from you in the near future.

Regards,

Sharon Rinkenbach-Grauer  
Fund Raising Coordinator  
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Web: [www.lvda.org](http://www.lvda.org)

### ***LVDA Platinum Sponsor - \$500.00***

- ❖ One Team will be named after you or your business
- ❖ Your name/business will be embroidered on the Team's saddle pads
- ❖ Ad space, FULL page, will be provided in the current years LVDA monthly Newsletter and the 2010 Omnibus (if submitted by mid-February).
- ❖ Your banner will be displayed at our Recognized Show and any other appropriate LVDA venue as well as at the Team competition. (Sponsors need to provide the banner. Maximum size of 3'x 5')
- ❖ LVDA will distribute your flyers and/or samples at our shows and events.
- ❖ Your name/business will be promoted at all LVDA shows and events and we will distribute your flyers and/or samples to all attendees.
- ❖ LVDA will exchange links from our website to your website.
- ❖ You will receive a framed picture of the team(s) with your banner (if provided).

### ***LVDA Gold Sponsor - \$250.00***

- ❖ Ad space, 1/2 page, will be provided in the current years LVDA monthly Newsletter and the 2010 Omnibus (if submitted by mid-February).
- ❖ Your banner will be displayed at our Recognized Show and any other appropriate LVDA venue as well as at the Team competition. (Sponsors need to provide the banner. Maximum size of 3'x 5')
- ❖ LVDA will distribute your flyers and/or samples at our shows and events.
- ❖ Your name/business will be promoted at all LVDA shows and events and we will distribute your flyers and/or samples to all attendees.
- ❖ LVDA will exchange links from our website to your website.
- ❖ You will receive a framed picture of the team(s) with your banner (if provided).

### ***LVDA Silver Sponsor - \$175.00***

- ❖ Ad space, 1/4 page, will be provided in the current years LVDA monthly Newsletter.
- ❖ Your banner will be displayed at our Recognized show and any other appropriate LVDA venue as well as at the Team competition. (Sponsors need to provide the banner. Maximum size of 3'x 5')
- ❖ LVDA will distribute your flyers and/or samples at our shows and events.
- ❖ Your name/business will be promoted at all LVDA shows and events and we will distribute your flyers and/or samples to all attendees.
- ❖ LVDA will exchange links from our website to your website.
- ❖ You will receive a framed picture of the team(s) with your banner (if provided).

***LVDA Bronze Sponsor - \$125.00***

- ❖ Ad space, business card size, will be provided in the current years LVDA monthly Newsletter.
- ❖ LVDA will distribute your flyers and/or samples at our shows and events.
- ❖ Your name/business will be promoted at all LVDA shows and events.
- ❖ LVDA will exchange links from our website to your website.
- ❖ You will receive a framed picture of the team(s) with your banner (if provided).

***LVDA TEAM Tack/Feed/Hospitality Stall Sponsor - \$100.00***

- ❖ One of the tack, feed or hospitality stalls will bear your name/banner (banner to be provided by sponsor) at the Adult Team competition
- ❖ LVDA will distribute your flyers and/or samples at our shows and events.
- ❖ Your name will be promoted at all LVDA shows and events.
- ❖ LVDA will exchange links from our website to your website.
- ❖ You will receive a framed picture of the team(s) with your banner (if provided).

