

## LVDA-USDF RECOGNIZED SHOW SPONSORSHIP PROGRAM

The Lehigh Valley Dressage Association, a 501(3)C charitable organization, is seeking **Sponsors** for our USDF (United States Dressage Federation) Region 1 Recognized Show being held on August 22<sup>nd</sup>, 2010 at the Bucks County Horse Park, Revere, PA. The USDF Region 1 area is comprised of Pennsylvania, New Jersey, Delaware, Maryland, Virginia, Washington D.C. and North Carolina. This popular competition consistently attracts more than 100 entries.

We are seeking sponsors for each class as well as sponsors for our three riding rings. All donations are **tax deductible**. The funds raised will help alleviate the high costs of running such a great competition.

**This is a great promotional opportunity for you and your business.**

The following are the sponsorship packages we are offering:

### ***Class Sponsor - \$50.00:***

- Your name will be printed in the program next to the class
- Your business card will be published in the program
- Your name will be published under "Official Sponsors" in the program
- Your name will be announced over the PA system throughout the day
- We will make accessible any flyers or POP (if supplied) to the public

### ***Ring Sponsor - \$100.00***

- Your name will be posted at the entrance to the ring
- You will get a ½ page ad in the program
- Your name will be listed next to the ring # in the program
- Your name will be published under "Official Sponsors" in the program
- Your banner (if supplied) will be posted at or near the ring
- Your name will be announce over the PA system throughout the day
- We will make accessible any flyers or POP (if supplied) to the public

Please contact Sharon Rinkenbach-Grauer with any questions concerning this program. We are looking forward to hearing from you in the near future.

Regards,

Sharon Rinkenbach-Grauer  
Fund Raising Coordinator  
(610) 223-5323  
E-mail: [mtlschmoo@msn.com](mailto:mtlschmoo@msn.com)  
Web: [www.lvda.org](http://www.lvda.org)

### **About the Lehigh Valley Dressage Association:**

The LVDA is devoted to promoting dressage in Eastern Pennsylvania and Western New Jersey. Our membership embodies over 100 people, with a base of 30 volunteers, who assist the organization with their event activities. Among its members, LVDA boasts a number of national competitors and highly touted dressage figures. We publish a monthly newsletter that is distributed to all our membership and is posted on our website. Our website, [www.lvda.org](http://www.lvda.org), receives a large number of hits each month and is linked to the United States Dressage Federation as well as the United States Equestrian Federation. We hold seven shows a year along with several educational and riding clinics in the Lehigh Valley. These shows and clinics are well attended by our membership as well as other competitors from the region. Our hallmark event is the annual LVDA USDF Recognized Show at the Bucks County Horse Park. This event is held in August and attracts over 100 competitors.